

Draft Text for Inclusion in Summary Booklet for Sustainable Tourism Action Plan and Visitor Survey

This booklet will be A5 in size and will be approximately 12 pages in length. The main text has been taken from the Sustainable Tourism Strategy and Action Plan and finalised Visitor Survey 2003-04.

The final two pages will highlight 'Recent Actions' undertaken in association with the ViSIT Forum with photographs if possible and it is suggested that the following is included:

- Development of Cairngorms Brand
- Visitor Guide 2005
- Branding of TIC's
- Countryside Events Leaflet

The final page will be titled 'How to Keep in Touch':

Draft Text

HOW TO KEEP IN TOUCH

The main way of keeping in touch with tourism and visitor services developments in the National Park is through

THE ViSIT FORUM

The key role of the ViSIT Forum is to provide advice to the Park Authority as it develops policies on visitor services, tourism and information provision, but also to progress specific projects and initiatives.

How often does it meet?

The Forum meets approximately 6 times per year at different venues around the Park. Minutes and Papers from the meetings are placed on www.cairngorms.co.uk

Membership and Chair

Members include people from relevant organisations (government and non-government) and groups; and individuals who are able and willing to advise constructively on the development of and delivery of policy within the National Park. The Forum is chaired by a Board Member of the National Park Authority.

Membership from organisations and groups includes:

VisitScotland, Scottish Enterprise Grampian, Cairngorms Chamber of Commerce, Scottish Natural Heritage, Moray, Badenoch and Strathspey Enterprise, Ballater Royal Deeside, the local authorities, Scottish Enterprise Tayside, Upper Deeside Access Trust, National Trust for Scotland, Scottish Environment LINK, Association of Cairngorms Community Councils, Moray Tourism Forum, Forest Enterprise

Representatives from the private sector include (list of main types of business represented)

A full list of members can be found on the Park Authority website.

Park Authority Staff with a link to tourism matters

There are a number of staff at the Park Authority with an involvement in tourism matters, if you wish to discuss a tourism related issue please contact the main office in Grantown, 01479 873535 where your call will be directed to the best person to help you.

How to contact us

By Phone: 01479 873535 **By Fax:** 01479 873527

By e-mail: enquiries@cairnngorms.co.uk

By mail: 14, The Square, Grantown-on-Spey PH26 3HG